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# INFORMATION BOOKLET

## ENGLISH TAUGHT

# EXCHANGE PROGRAMS



Teaching



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PRUE is the recognizable educational and scientific Russian brand with a main campus in the very center of Moscow. The university is one of the largest higher educational institutions in CIS area with branches in 32 different cities in Russia and abroad.



For more than a century of functioning in the higher education, Plekhanov Russian University of Economics has accumulated the scientific potential, teaching experience and strong links with national and international business communities.

Being devoted to the process of internationalizing of the higher education, PRUE offers programs in Finance, Marketing, Management etc. taught in English for international students.

We are happy to welcome undergraduate and gradu-

ate students from partner universities to join our programs for a semester or a year.

Students at PRUE are in the unique position to experience a university lifestyle in a city setting. Plekhanov University offers many of the essential activities that are traditionally associated with university student life, and its location in the center of Moscow creates a setting that presents a myriad of excellent opportunities that will supplement and accentuate the students' life experience.

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Taking its roots from social relations of human communities, Economic science and Management as spheres of theoretical knowledge and, especially, practical implementation are based on common postulates that operate in every society. However, these concepts interact sometimes numerous practical details linked with particular national systems. This is why Russian economic education may prove indispensable for those who wants to enlarge knowledge or plans to have business related with Russia.

International Business School (IBS - Plekhanov)

Track title: Finance

Level: Undergraduate (Bachelor Level)

Year: 3

Fall (Winter) Semester

Course*	Credits	Contact hours	Total workload
English language	2	34	72
Financial English workshop	3	81	108
Base course of Foreign Language (German/French/Spanish/Italian/Chinese)	4	68	144
Practical course of Foreign Language (German/French/Spanish/Italian/Chinese)	3	68	108
Mathematics in Finance	3	48	108
Institutional Economy	2	40	72
Law	3	38	108
Organizational behavior	2	38	72
Labor Economics	4	42	144
Econometrics	4	42	144
Methods of Modeling and forecasting in Economics	3	42	108
Investments	4	56	144
Insurance	3	42	108
Valeology	2	28	72
<b>TOTAL</b>	<b>42</b>		

International Business School (IBS - Plekhanov)

Track title: Finance

Level: Undergraduate (Bachelor Level)

Year: 3

Spring (Summer) Semester

Course*	Credits	Contact hours	Total workload
English language	2	42	72
Financial English workshop	2	54	72
Base course of Foreign Language (German/French/Spanish/Italian/Chinese)	4	84	144
Practical course of Foreign Language (German/French/Spanish/Italian/Chinese)	3	68	108
Philosophy	3	42	108
Reginal Economics	3	42	108
Methods of optimal Decision-making	4	42	144
Financial Mathematics	5	42	180
Financial Statistics	4	42	144
Planning and forecasting in Economics	3	42	108
Valeology	2	28	72
International Law	2	38	72
Financial Law	2	38	72
<b>TOTAL</b>	<b>39</b>		

\* Student may select courses from the list of different years of the program if time-table permits

International Business School (IBS - Plekhanov)

Track title: Marketing

Level: Undergraduate (Bachelor Level)

Year: 3

Fall (Winter) Semester

Course*	Credits	Contact hours	Total workload
English language	2	34	72
Marketing English Workshop	2,5	67	90
Base course of Foreign Language (German/French/Spanish/Italian/Chinese)	4	68	144
Practical course of Foreign Language (German/French/Spanish/Italian/Chinese)	4	78	144
Financial accounting and analysis	2	38	72
Logistics	2	28	72
Financial management	2	28	72
Strategic management	2	28	72
Human Resources management	2	28	72
Sociology	2	28	72
Psychology	2	28	72
<b>TOTAL</b>	<b>26,5</b>		

International Business School (IBS - Plekhanov)

Track title: Marketing

Level: Undergraduate (Bachelor Level)

Year: 3

Spring (Summer) Semester

Course*	Credits	Contact hours	Total workload
English language	2	34	72
Marketing English Workshop	2,5	67	90
Base course of Foreign Language (German/French/Spanish/Italian/Chinese)	4	68	144
Practical course of Foreign Language (German/French/Spanish/Italian/Chinese)	3	58	108
Philosophy	2	28	72
Methods of management decision-making	2	28	72
Business communications	2	28	72
Econometrics	3	54	108
Financial analysis	4	50	144
Financial management	4	50	144
Strategic management	5	72	180
Corporate social responsibility	2	34	72
International Business	3	42	108
Strategic management	2	34	72
Valeology	2	28	72
<b>TOTAL</b>	<b>42,5</b>		

\* Student may select courses from the list of different years of the program if time-table permits

Faculty of Management  
Track title: Management of Organization  
Level: Undergraduate (Bachelor Level)  
Year: 3  
Fall (Winter) Semester

Course*	Credits	Contact hours	Total workload
<b>Methods of managerial decision-making</b>	3	54	108
<b>Designing Internet applications</b>	2	36	72
<b>E-business</b>	2	36	72
<b>Accounting and analysis of financial analysis</b>	4	58	144
<b>Strategic Management</b>	4	58	144
<b>Investment Analysis</b>	2	34	72
<b>Basics of modeling of the organization</b>	2	40	72
<b>Management of quality</b>	3	40	108
<b>Foreign Language of business communication</b>	10	168	360
<b>Cross-cultural management</b>	3	40	108
<b>International Management</b>	3	40	108
<b>TOTAL</b>	<b>38</b>		

Faculty of Management  
Track title: Management of Organization  
Level: Undergraduate (Bachelor Level)  
Year: 3  
Fall (Spring) Semester

Course*	Credits	Contact hours	Total workload
<b>Modeling techniques of management, economic and business processes</b>	3	60	108
<b>Financial management</b>	4	58	144
<b>Strategic Management</b>	5	78	180
<b>Legal basis of management</b>	3	40	108
<b>Forecasting and planning in management</b>	4	60	144
<b>Fundamentals of corporate governance</b>	3	40	108
<b>Modeling of business processes</b>	2	40	72
<b>Marketing research</b>	2	40	72
<b>Logistics</b>	2	40	72
<b>Business analysis</b>	2	40	72
<b>Leadership</b>	1	1	36
<b>TOTAL</b>	<b>31</b>		

\* Student may select courses from the list of different years of the program if time-table permits

Hotel, Tourism and Sport Industry Faculty  
 Track title: Hospitality Management  
 Level: Undergraduate (Bachelor Level)  
 Year: 3  
 Fall (Winter) Semester

Course*	Credits	Contact hours	Total workload
Services Marketing (including project)	6	56	216
Current issues of Hospitality and tourism/ World Hospitality industry	3	28	108
Tourism Development	4	42	144
Economics of Business Enterprise (Hospitality)	5	42	180
Geography of tourism	4	42	144
Foreign Language (German/ Spanish)	4	42	144
Hospitality and Tourism Research Project	4	28	144
<b>TOTAL</b>	<b>30</b>		

Hotel, Tourism and Sport Industry Faculty  
 Track title: Hospitality Management  
 Level: Undergraduate (Bachelor Level)  
 Year: 3  
 Spring (Summer) Semester

Course*	Credits	Contact hours	Total workload
Services Marketing (including project)	6	56	216
Tourism Development /Starting and development of hospitality business	3	28	108
Tourism Development	4	42	144
Economics of Business Enterprise (Hospitality)	5	42	180
Food and Beverage management/Cross- cultural management in hospitality and tourism	4	42	144
Foreign Language (German/ Spanish)	4	42	144
Hospitality and Tourism Research Project	2	28	144
<b>TOTAL</b>	<b>28</b>		

\* Russian Language can be selected as an option instead of some courses, subject to time-table:

8 contact hours per week - 5 ECTS

10 contact hours per week - 6 ECTS

12 contact hours per week - 7 ECTS

14 contact hours per week - 8 ECTS

18 contact hours per week - 10 ECTS

Faculty of Finance  
 Track title: Corporate Finance  
 Level: Undergraduate  
 Year: 3  
 Fall (Winter) Semester

Course	Credits	Contact hours	Total workload
Foreign language	2	42	72
Methods of optimal solutions	4	48	144
Institutional Economics	2	36	72
Economic Analysis	2	36	72
Tax and Taxation	3	34	108
Methods of Planning and Forecasting in Economics	3	34	108
Money, credit, banks	5	56	180
Corporate finance	5	56	144
Risk Management	3	42	108
Business Law	2	34	72
<b>TOTAL</b>	<b>31</b>		

Faculty of Finance  
 Track title: Corporate Finance  
 Level: Undergraduate  
 Year: 3  
 Spring (Summer) Semester

Course	Credits	Contact hours	Total workload
Foreign language	3	48	108
Financial Calculations	3	36	108
Insurance	5	56	180
Securities Market	6	56	216
Financial Management	5	48	180
Modelling of company financial activities	4	64	144
Practical Traineeship	3	-	108
<b>TOTAL</b>	<b>29</b>		

Faculty of Finance

Track title: Financial Analytics

Level: Graduate (Master Level)

Year: 2

Fall (Winter) Semester

Course*	Credits	Contact hours	Total workload
<b>Company strategy and competitiveness</b>	4	42	144
<b>Financial aspects of the company reorganization</b>	4	42	144
<b>Technical and fundamental analysis of securities market / Management of company's value</b>	3	28	108
<b>Business valuation (theory and practice) / Alternative investments</b>	3	28	108
<b>Introduction to profession: practical seminars and masterclasses</b>	1	6	36
<b>Students' research work in semester</b>	6	10	216
<b>TOTAL</b>	<b>21</b>		

Faculty of Finance

Track title: Financial Analytics

Level: Graduate (Master Level)

Year: 1

Spring (Summer) Semester

Course	Credits	Contact hours	Total workload
<b>Economic theory (advanced level)</b>	2	24	72
<b>Credit and credit system</b>	4	56	144
<b>Intercultural and business communications in foreign language</b>	2	14	72
<b>International corporate law</b>	2	14	72
<b>Mathematical support of financial solutions</b>	2	14	72
<b>Financial risk management</b>	3	28	108
<b>Management accounting and analysis</b>	4	28	144
<b>Corporate finance (advanced level, ACCA standard)</b>	4	46	144
<b>Venture capital financing / Project financing</b>	3	28	108
<b>Game theory in financial management/ International business and management</b>	4	28	144
<b>Introduction to profession: practical seminars and masterclasses</b>	1	6	36
<b>Students' research work in semester</b>	3	10	108
<b>Students' research work</b>	3	-	108
<b>TOTAL</b>	<b>37</b>		

\* Student may select courses from the list of different years of the program if time-table permits



Faculty of Marketing  
 Track title: Marketing and Entrepreneurship in the Global Economy  
 Level: Graduate (Master Level)  
 Year: 2  
 Fall (Winter) Semester

Course*	Credits	Contact hours	Total workload
Managing marketing projects (including project)	7	42	252
Economy of entrepreneurship	4	42	144
Modern problems of transition economies	3	28	108
Integrated logistics support of company	3	28	108
Business and Scientific Communications – Russian Language	2	36	144
Business Seminar	1	6	36
Scientific and research work	6	10	216
<b>Total</b>	<b>26</b>		

Faculty of Marketing  
 Track title: Marketing and Entrepreneurship in the Global Economy  
 Level: Graduate (Master Level)  
 Year: 1  
 Spring (Summer) Semester

Course	Credits	Contact hours	Total workload
Foreign language of professional communication	3	42	108
Managerial economics	4	42	144
Systems of state and public support for small and medium businesses (Russian language)	3	28	108
Entrepreneurial marketing	3	28	108
Contemporary strategic analysis	4	28	144
Marketing planning and auditing (including project)	7	28	252
Marketing-management / Strategic marketing	2	28	72
Services marketing / Marketing-metrics	3	28	108
Cross-Cultural Marketing / International marketing of innovative services / World centenarians companies	4	28	144
Business Seminar	1	6	36
Scientific and research work	3	10	108
<b>TOTAL</b>	<b>37</b>		

\* Student may select courses from the list of different years of the program if time-table permits

Faculty of Marketing  
Track title: International Marketing  
Level: Graduate (Master Level)  
Year: 1  
Fall (Winter) Semester

Course*	Credits	Contact hours	Total workload
Foreign language of professional communication	3	28	108
Business and Scientific Communications	2	14	72
World modern concepts of management	3	28	108
Research methods in management (including project)	6	28	216
Financial diagnostics and modeling perspectives of development	4	28	144
Corporate management	4	28	144
Business Seminar	1	6	36
Scientific and research work	3	10	108
<b>Total</b>	<b>26</b>		

Faculty of Marketing  
Track title: International Marketing  
Level: Graduate (Master Level)  
Year: 1  
Spring (Summer) Semester

Course	Credits	Contact hours	Total workload
Foreign language for professional communication	3	42	108
Managerial economics	4	42	144
Customer Care	3	28	108
Internet-marketing	3	28	108
Loyalty management	4	28	144
Marketing planning and auditing (including project)	7	28	252
Marketing-management / Strategic marketing	2	28	72
Services marketing/ Marketing-metrics	3	28	108
Cross-Cultural Marketing / International marketing of innovative services / World centenarians companies	4	28	144
Business Seminar	1	6	36
Scientific and research work	3	10	108
<b>Total</b>	<b>37</b>		

\* Student may select courses from the list of different years of the program if time-table permits

International Business School (IBS-Plekhanov)  
Track title: International Innovation Management  
Level: Graduate (Master Level)  
Year: 1  
Fall (Winter) Semester

Course*	Credits	Contact hours	Total workload
<b>Business and scientific communication</b>	2	14	72
<b>Business and professional English</b>	3	20	108
<b>Contemporary global concepts of management</b>	3	20	108
<b>Methodology and methods of research in management</b>	4	28	144
<b>International strategic management</b>	5	32	180
<b>Technology and innovation management</b>	5	32	180
<b>Total</b>	<b>23</b>		

International Business School (IBS-Plekhanov)  
Track title: International Innovation Management  
Level: Graduate (Master Level)  
Year: 1  
Spring (Summer) Semester

Course	Credits	Contact hours	Total workload
<b>Business and professional English</b>	3	12	108
<b>Financial diagnostics and modelling of business system</b>	4	28	144
<b>Econometrics (advanced level)</b>	3	28	108
<b>Contemporary strategic analysis</b>	4	28	144
<b>Managerial Economics</b>	3	28	108
<b>Comparative accounting: theory and practice</b>	3	28	108
<b>International business strategies/ Supply chain management</b>	4	36	144
<b>Entrepreneurship in innovation business/ Intellectual property management</b>	3	28	108
<b>Professional seminar</b>	1	6	36
<b>Scientific research</b>	6	10	216
<b>Scientific training</b>	3		108
<b>Total</b>	<b>37</b>		

\* Student may select courses from the list of different years of the program if time-table permits

International Business School (IBS-Plekhanov)  
Track title: International Corporate Finance  
Level: Graduate (Master Level)  
Year: 1  
Fall (Winter) Semester

Course*	Credits	Contact hours	Total workload
<b>Business and professional English</b>	3	20	108
<b>Microeconomics (advanced level)</b>	5	36	180
<b>Effective management techniques</b>	2	14	72
<b>Methodology and methods of research in economics</b>	3	28	108
<b>Econometrics (advanced level)</b>	3	48	108
<b>Managerial accounting and budgeting</b>	4	32	144
<b>International strategic management</b>	3	28	108
<b>Total</b>	<b>23</b>		

International Business School (IBS-Plekhanov)  
Track title: International Corporate Finance  
Level: Graduate (Master Level)  
Year: 1  
Spring (Summer) Semester

Course	Credits	Contact hours	Total workload
<b>Business and professional English</b>	3	12	108
<b>Macroeconomics (advanced level)</b>	4	40	144
<b>Business and scientific communication</b>	2	14	72
<b>International risk management</b>	4	28	144
<b>Investment analysis and investment project management</b>	4	36	144
<b>Audit and control/ International banking</b>	5	56	180
<b>International stock exchanges/ Portfolio analysis</b>	4	28	144
<b>Professional seminar</b>	1	6	36
<b>Scientific research</b>	7	10	252
<b>Scientific training</b>	3		108
<b>Total</b>	<b>37</b>		

\* Student may select courses from the list of different years of the program if time-table permits

International Business School (IBS-Plekhanov)  
 Track title: International Financial Management  
 Level: Graduate (Master Level)  
 Year: 2  
 Fall (Winter) Semester

Course*	Credits	Contact hours	Total workload
<b>Corporate finance</b>	3	24	108
<b>Business planning / Intellectual property marketing: Russian and international practices</b>	1	16	36
<b>Business and professional English</b>	1	32	36
<b>International risk management</b>	3	24	108
<b>Taxation of international operations</b>	3	24	108
<b>International banking operation</b>	3	24	108
<b>Total</b>	14		

International Business School (IBS-Plekhanov)  
 Track title: International Financial Management  
 Level: Graduate (Master Level)  
 Year: 1  
 Spring (Summer) Semester

Course	Credits	Contact hours	Total workload
<b>Business and professional English</b>	2	14	72
<b>Professional personality development</b>	2	28	72
<b>Comparative management</b>	2	32	72
<b>Methodology and methods of research in management</b>	4	32	144
<b>Effective management of creative projects/ Political analyses methods of economic situation</b>	1	16	36
<b>Finance markets regulation / Private investors risks insurance</b>	3	24	108
<b>Business and research communications</b>	2	28	72
<b>Contemporary strategic analyses</b>	4	32	144
<b>Organization theory and organizational behavior</b>	4	32	144
<b>Logic and methodology of research / HR management and leadership</b>	3	24	108
<b>Investment strategy of a company</b>	3	32	108
<b>Total</b>	30		

\* Student may select courses from the list of different years of the program if time-table permits



There is the Student Council that effectively work at the University. During 15 years, there are a number of different projects initiated by the Council; some of them have become annual events such as:

- Plekhanov Students' Day
- University Birthday Ball
- Miss of Plekhanov University Contest
- Best Lecturer and Student Competition and many other events.



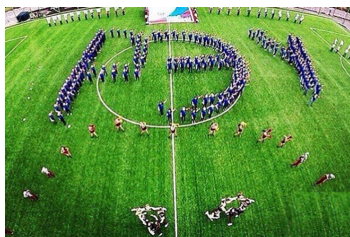
Abalkin Scientific and Information Library Center is oriented on advanced information technologies.

Being one of the largest vaults of publishing information in the economic sphere the library aims at providing corresponding and relevant information for students and scientists. The library includes 634 441 storage units:

- ◆ 109 900 copies of scientific literature
- ◆ 466 477 copies of academic books
- ◆ 17 115 copies of foreign literature (foreign publishers in different languages)
- ◆ 44 241 copies of fiction
- ◆ 12 774 copies of periodicals (including 1 441 copies of foreign)
- ◆ 64 000 sources on-line databases
- ◆ 7 000 old publications in Russian and English languages (of which: 275 copies of rare books in foreign languages and 18 copies in Russian)
- ◆ 7 718 dissertations (since the beginning of the XX century)
- ◆ 230 674 records in the electronic catalog (since 1996)



Sports are the priority area of the youth policy at Plekhanov Russian University of Economics. The intellectual development of students goes alongside with the physical one due to which students become the harmoniously developed personalities with a proactive approach to life. And the higher-education teaching personnel set a good example for them to follow!



Sports club of Plekhanov Russian University of Economics was founded in May 2010. President of sports club is Alexei NEMOV, gymnast, four-time Olympic champion. The main goal of sports club is organization of healing process of students and employees by means of physical culture and sports.

In 2014 construction of recreation center and sports complex with a swimming pool will be ended. Plekhanov Russian University of Economics actively stands for healthy lifestyle. Since 2012 the University is no smoking area.

Sports club has high-tech equipment such as boxing and fitness facilities, game room for table tennis and badminton courts, billiard room and a fitness studio.



## Visa Support

Inbound student should come to the International within 3 days after arrival to Moscow to initiate registration procedure (building #3, room #649) with the following documents:

- Passport with Russian Visa
- Migration card (issued at the Airport in Moscow by Passport Control service)
- 1 photo 3x4 - 1600 rubles (approx. 20 Euro) for multiple visa Please note:

Those students who plan to temporarily leave Russia for holidays should come to the International Office within 3 days after arrival back to make a new registration. No extra payment for registration is to be charged. In case student shows interest to extend study at PRUE the following arrangements to be done: - Present to PRUE International Office official consent from the Home University in written form 1 month prior to the end of the registered period at PRUE - Come to PRUE international Office 1 month prior the end of the program to extend Russian visa.

## Students' Dorm

The central campus of Plekhanov University is located in the very center of Moscow, half an hour's walk from the Kremlin. Students' dormitory is only 5 minutes' walk away from the campus.

Each room in the apartment is equipped with: A bed, beddings, desk and chair, curtains. Bathroom is shared between double and triple roommates

Remarks: The units and rooms are not equipped with any other supplies (dishes, toilet paper, towels, detergent, etc.). You can bring these things with you or purchase them after arrival.

Shared facilities (for all the international students): Refrigerator, microwave, kitchen-range, toaster, TV, cooking utensils (pot, frying pan, knife, cutting board, etc.), laundry room. Free Wi-Fi is available.

There is no special form required for university's dormitory. Students just tick appropriate slot in the application form. Generally, all international students, both full-time and exchange are accommodated in the dormitory of the University (Stremyannyi per., 14).

Accommodation fees – 2 500 Rubles (accommodation fees may insignificant change)



The University provides 3-level training on a free of charge and paid basis

I level – bachelor degree programs

II level – master degree programs

III – Ph.D. and Dr. Sc. degree programs

Form of studies on bachelor programs:

Full time form – 4 years

Part-time form – 4,5 years

Form of studies on master programs:

Full time form – 2 years

Part-time form – 2,5 years

ECTS credits information: 1 ECTS credit represents 36 academic hours of total study, including contact study and self-study

1 academic hour = 45 minutes

## PRUE Grading System

The grading system in Plekhanov Russian University of Economics includes two grading scales: for examination with grades (excellent, good, satisfactory, and unsatisfactory) and for pass/fail type of examination.

Grades	Examination with grade	Pass/Fail type of examina-
100-85	Excellent	Pass
84-70	Good	Pass
69-50	Satisfactory	Pass
less than 50	Unsatisfactory	Fail

## CONTACTS

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